

Promoting the Scientific Ideological and Political Education in Colleges and Universities by "Humanistic Management"

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Abstract: In the new era, the economic and cultural exchanges between China and the world are closer, and the pluralistic ideas in the exchanges have a great impact on people. As the fastest group to receive information and ideas, the thoughts of college students also show this trend. In order to promote the correct guidance of Ideological and political education to college students, it is necessary to realize the educational concept of "people-oriented" in education. This paper aims to provide some useful suggestions for the ideological and political education workers through the research on promoting the scientific ideological and political education in universities by "people-oriented management".

1. Introduction

At present, many colleges and universities in the ideological and political education work, still follow the traditional way of education, although some colleges and universities have recognized the importance of "people-oriented" education concept, but there are still some problems in the actual teaching. In order to guide college students to form correct values, colleges and universities must strengthen the role of "people-oriented" concept in Ideological and political education, improve the quality of Ideological and political education, and promote the formation of correct values of College students.

2. Overview of the People-Oriented Concept

The concept of "people-oriented" is an important educational concept nowadays. When implementing the concept of "people-oriented", it is mainly to determine the main position of college students in the educational work, and realize the important role of the concept of "people-oriented" in the ideological and political education of College students.

First of all, "people-oriented" education concept is the real needs of College students, and in College learning, hope to get the respect and care [1]. Through the effective promotion of the educational concept of "people-oriented", we can enhance the autonomous learning ability of college students and promote the initiative of universities in learning and life. Under the concept of "people-oriented" education, we should constantly enhance the value of college students and meet their psychological needs.

Secondly, under the influence of "people-oriented" education concept, it can create a good learning environment for college students, improve the comfort of learning environment, and improve the quality of service in Colleges and universities. Teachers in a good environment, better service for students, improve the quality of teaching teachers. Under the concept of "people-oriented" education, teachers can effectively achieve teaching objectives and promote the acceptance of Ideological and political education of College students.

In order to promote the effective promotion and implementation of educational reform in China, it is necessary to strengthen the effective integration of the concept of "people-oriented" in education and to establish the principal position of college students in humanistic management. Under the

humanistic management mode, teachers can carry out personalized education according to the real needs of College students, stimulate their learning enthusiasm, and then improve the quality of education.

3. The Relationship between Humanistic Management and Ideological and Political Education

3.1 Target Consistency

In education management, humanistic management mainly aims at strengthening the humanization and scientificity of management, improving the effectiveness of education management and strengthening the comprehensive quality of College students. In education, ideological and political education mainly integrates humanistic care into education, promotes the formation of College Students' correct values, and helps them establish socialist core values. In the implementation of humanistic management and ideological and political education, they both play their respective roles in practice, exercise the ideological and moral character of College students, and realize the comprehensive development of College students. There is a great difference between humanistic management and traditional management, mainly in order to enhance the comprehensive literacy and value position of College students. In education, ideological and political education is regarded as an important medium of humanistic management, and humanistic practice is carried out in teaching. While respecting the individuality of College students, we should strengthen the summary of their development laws and enhance their ideological and political literacy.

3.2 The Same Object

The object of human-oriented management is mainly people. All the objects of education and research are centered on people. Through the study of people, the traditional management mode is transferred to the human-based management mode. The object of Ideological and political education is mainly college students, helping students solve puzzles in education, helping students correct values in the telephone, and improving students' positive and healthy psychology. Both of them are aimed at establishing the principal position of human beings in management education, which is more conducive to the realization of their interactive teaching.

3.3 Complementarity

Colleges and universities convey socialist core values to students through ideological and political education, so that they can establish correct values, and strengthen the interaction between humanistic care and technical management in education. The organic combination of humanistic management concept in Ideological and political education in Colleges and universities can make up for the deficiencies of Ideological and political education and promote college students' recognition of socialist core values.

4. Current situation of Ideological and Political Education in Universities in China

4.1 Lack of awareness of the importance of Ideological and political education in Colleges and Universities

Although colleges and universities pay more attention to the comprehensive development of students, in actual education, many colleges and universities still pay more attention to the improvement of students' performance, while ignoring the ideological and political education of College students, which makes the comprehensive quality of many college students unable to effectively improve, and has a great impact on their future development [2]. Colleges and universities in the ideological and political education curriculum, the teaching content is relatively simple and simple, can not pass on the core idea of Ideological and political work for students. Many university teachers can not even guarantee full-time teachers to carry out ideological and political education, making students' comprehensive ideological and moral level is not high. Due to the lack of awareness

of the importance of Ideological and political education, teachers can not guarantee the quality of teaching and students can not accept scientific ideological and political education.

4.2 Ideological and Political Education in Colleges and Universities Can Not Meet the Needs of Students

With the continuous development of society and economy, people's thoughts are also undergoing tremendous changes, and college students' thoughts are more diversified and personalized. Colleges and universities in the ideological and political education work, can not really understand the needs of students, nor can they keep pace with the times. Specifically reflected in the unreasonable curriculum, the content of education is not novel enough, teachers' teaching methods are too traditional, these factors have no longer adapted to social development and students' needs, nor can they effectively stimulate students' interest in learning, making the teaching effect unsatisfactory. Many colleges and universities recognize their own problems, but lack of reflection and improvement on them, which makes teachers unable to keep pace with the times and innovate in teaching, and students lack initiative in class, resulting in the unsatisfactory effect of Ideological and political teaching.

4.3 Teaching Methods Lag Behind

With the continuous development of modern computer technology, modern information network plays an increasingly important role in people's lives, and many colleges and universities also make rational use of computer technology. But there are still some colleges and universities in the teaching, can not effectively use computer technology for teaching. Some teachers are too backward in teaching methods. Teachers' cramming teaching methods make students passively accept knowledge, which leads to students' inability to arouse students' interest and teachers' teaching effect is not high. Because ideological and political teaching is different from other courses, it needs teachers to combine actual life and strengthen classroom demonstration in order to achieve the ideal teaching effect.

4.4 Lack of Classroom Interaction

In the ideological and political teaching, teachers are very important to the design of teaching content and curriculum. In the classroom teaching, in order to achieve good teaching effect, teachers should strengthen classroom interaction. However, under the traditional teaching mode, some teachers lack communication and interaction with students seriously, and they can not grasp the real needs of students in time, which makes some students unable to get up to the rhythm of teachers in class. Teachers' dull teaching methods can not interact with students effectively, which makes students' interest in learning low, and then leads to the low teaching effect of teachers.

5. Effective Measures to Promote Scientific Ideological and Political Education in Universities by "Humanistic Management"

5.1 Strengthen the Scientific Design of Ideological and Political Education Course

In order to promote the scientificization of Ideological and political education in universities, it is necessary to strengthen the scientific design of courses. Therefore, colleges and universities should discuss the curriculum through special conferences, and enhance the input of Ideological and political education, so as to promote the effective implementation of Ideological and political education. Continuous optimization of teaching resources and scientific improvement of the existing teaching system. In the process of teaching, teachers should guide students' ideological and political education and promote the formation of scientific management model. Colleges and universities should take ideological and political management work as an important part of daily management, formulate relevant management system, strengthen the construction of teachers, promote the optimization of teaching resources, strengthen the improvement of infrastructure, and then improve the teaching effect of teachers.

5.2 Promoting the Teaching Management of Ideological and Political Education

In order to meet the needs of social development, colleges and universities in China should pay more attention to the improvement of students'comprehensive literacy. To improve the ideological and political level of College students, teachers need to strengthen their own literacy and professional skills. Colleges and universities should constantly strengthen the training of teachers, promote the improvement of teachers'ideological and political level, and optimize the teaching content and curriculum according to students' actual situation and students'real needs. In order to improve the ideological and political level of teachers, teachers should be regularly trained to optimize the content of training, and take the concept of human-oriented management as the main content of training, so as to enhance the scientificity and humanity of teachers in teaching. Efficiently through the management of teachers'teaching work, optimize the management mode and content, promote the improvement of teachers' overall ideological and political literacy, promote the improvement of teaching quality, and effectively implement the scientific ideological and political education.

5.3 Measures to Promote the Management of Students in Ideological and Political Education

In the process of development, universities should combine their own actual situation and strengthen the investment of teachers'resources to optimize. The scientific management and training of teachers can strengthen teachers'better involvement in teaching and create a good learning environment for students. Colleges and universities should create a good learning environment for students, at the same time, strengthen the management of students, transfer scientific and reasonable learning methods to students, and improve and optimize teaching methods according to students'performance. Teachers'continuous optimization of teaching methods promotes students to better accept this teaching plan, and can play an important role in the classroom, and promote the scientific ideological and political education.

5.4 Building a Good Campus Culture

Nowadays, in the era of information explosion, the channels for college students to accept knowledge are also constantly broadening. It is also because of this that the good and bad information accepted by college students is uneven, which has a great impact on the values of college students [5]. Therefore, colleges and universities should strengthen the construction of campus culture, create a good campus culture, so that students can enjoy a positive and healthy cultural atmosphere. Therefore, in the construction of campus culture, colleges and universities should take the idea of humanistic management as the guiding ideology, understand students'ideological trends through various channels, listen to students' real needs, and combine campus characteristics to construct campus culture with school characteristics. To create a harmonious and warm campus culture in the campus, reduce the erosion of bad culture on College students, and improve college students'understanding and recognition of socialist core values. The construction of a good campus culture is the demand of college students'development, and also an effective way to realize the scientific ideological and political education in Colleges and Universities under the humanistic management.

5.5 Use Internet to Strengthen Ideological and Political Education of Students

At present, the traditional way of education in Colleges and universities has been unable to meet the development needs of students, and the emergence of the Internet has brought new opportunities to ideological and political education. College students have a higher acceptance of the Internet and are more willing to accept information on the Internet. Therefore, before carrying out ideological and political education, teachers should strengthen their understanding of students'thoughts and constantly optimize teaching contents and methods in accordance with students' real needs. The use of the Internet, the construction of Ideological and political sharing platform, to achieve free speech and resource sharing on the platform for teachers and students, through students'speeches, to understand students' real ideas and ideological tendencies, to help students solve the difficulties encountered in life and students. Using the Internet to carry out ideological and political education is not to abandon teachers'teaching completely, but to make rational use of the Internet platform, adhere

to the concept of humanistic management, promote the scientific guidance of students' ideological and political education, and improve the scientificization of Ideological and political education.

5.6 Establishing Harmonious Relations between Teachers and Students

Adhering to the concept of people-oriented management requires strengthening the establishment of teacher-student relationship. In the new era, the relationship between teachers and students should be based on equality and democracy. Only in this way can we promote the orderly development of Ideological and political education. In the classroom, teachers are no longer superior, but form an equal relationship with students, in this relationship, the classroom is not boring. Extracurricular activities of Ideological and political education subjects should be organized in accordance with their own development needs. Activities exchanges between teachers and students should be strengthened to promote harmonious relationship between teachers and students. Under the new harmonious relationship between teachers and students, we should promote the scientific realization of Ideological and political education.

6. Conclusion

As an important part of College education, ideological and political education plays an important role in College education, and also plays a positive role in promoting students' socialist core values. Therefore, colleges and universities should attach importance to ideological and political education, and humanistic management concept is an effective means to promote the scientific ideological and political education. Through the continuous revision of the existing problems, and the use of the Internet to innovate teaching methods and content, improve students' comprehensive literacy in an all-round way, lay a solid foundation for students' development.

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